

ihammer

TECHNOLOGIES

November 2011

Please take a few minutes to read this letter. Our technology can make a serious impact on your turf quality and your overall maintenance budget. 2011 was again a very challenging year. Back to back years of extreme weather conditions tested everyone's sanity. We are very dedicated to help you optimize your turf management programs. Our **anti-transpirant proprietary patent** was granted this month. For the last 6 years this was "patent pending". What does this mean? This means less watering, less wilt, more photosynthesis, and healthier turf and better economic impact. The performance of **MegAleX®** & **Upplause® Plus** patented technology gives your turf an edge for season long better health and for you, an overall less stressful time managing your turf. Look at these important qualities about **MegAleX®** & **Upplause® Plus**:

- **Optimize turf health and strength** (NO flush of top growth with **MegAleX®**, and just moderate top growth with **Upplause® Plus**, most of the energy usage going to root development, tillering, stolon, and rhizome development.
- **Reduce mid-day wilt with our patented anti-transpirant** (less photorespiration means increased photosynthesis. This also means less daily syringing = less labor hours, that helps your operating budget expenses).
- **Promotes ultra rapid absorption of nutrients by each and every cell** (using a fraction of a traditional fertility program where nutrients can leach through the soil medium or volatilize into the atmosphere, again saves you money and nutrient efficiency is maximized). True Nanotechnology.
- **Eco-friendly** with the reduction of inputs with this technology. Proactive for the future of our responsibility in the green industry.
- **Reduce water requirements/irrigation cycles** (less water = less energy use translating into more cost savings and another positive environmental impact)
- **Enhanced aesthetics and balanced fertility program** (green is good, but optimal plant health is better, and now you get the best to both worlds).

The **2012 Early Order Program** ends on **January 31, 2012**. Product will be delivered by the first week of April 2012 (or sooner if required), and **no payment** is required until May 1, 2012. Please contact your distributor or myself (info below). **Some things make sense, some things don't, and this makes sense!**

Best regards,

*Mike McBride
President*

ihammer TECHNOLOGIES

email: mmcbride@ihammerllc.com

web: www.ihammerllc.com

cell: 614 519 5748

office/fax: 614 433 0265